



## WOMEN'S ENTREPRENEURIAL INITIATIVE

The road to new business financing can be winding, even unmarked. When that business is owned by a woman, the road is typically filled with even more roadblocks. That's why we're hopping in the passenger's seat to ensure the success of our clients' businesses. We have created a continuum of wraparound services including technical assistance, educational conferences, summits and workshops developed in partnership with colleges, universities and other organizations in the ecosystem to support all steps of entrepreneurship from ideation to launch to growth.

This is our Women's Entrepreneurship Initiative.

### OUR OFFERINGS:



TRAINING



EDUCATION

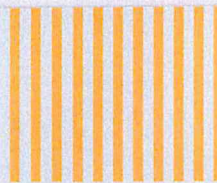


FINANCIAL ASSISTANCE

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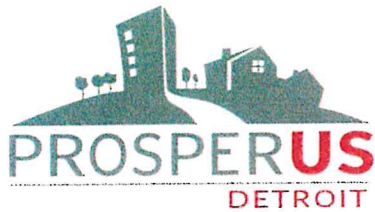
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**Michigan Women Forward** is a community development organization whose mission is to expand economic opportunity, empower the next generation, and celebrate and honor the accomplishments of Michigan Women. Our purpose is to eliminate barriers to economic and social inequalities for Michigan women and girls. MWF's Microloan Fund program offers loans up to \$50,000 to both start-up and existing businesses for a variety of needs with no minimum credit score. MWF is working to create an inclusive economy for the state of Michigan so that all women and girls can reach their full potential.



MichiganWomenForward



We support entrepreneurs with the **opportunities** and **capital** needed to **build businesses**, **generational wealth**, and **vibrant neighborhoods**.



### Training

We support emerging entrepreneurs as they make progress via a cohort-based business planning class paired with one-on-one support.



### Business Services

We coach entrepreneurs and connect to service providers and professionals. We also provide grants to support your investment in projects.



### Lending

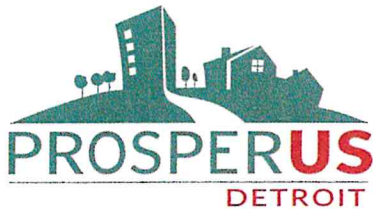
We provide access to capital through a relationship-based lending process designed to meet your needs.



### Financial Coaching

We coach entrepreneurs to gain confidence and develop empowered habits for managing personal finances and credit.

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**SERVICE**  
**EDUCATE**  
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**VICTORY**  
**ELEVATION**

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